



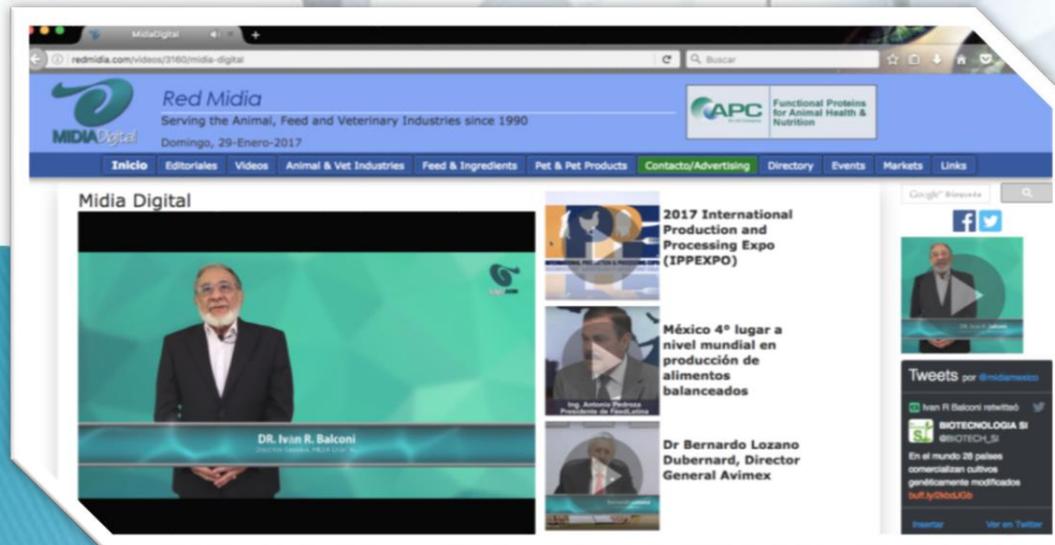
La Red **MIDIA**

Digital Advertising & Marketing

Serving the Animal, Feed and Veterinary Industries Since 1990



La Red Midia www.redmidia.com , a company founded in 1984 with a wide range of communication activities since 1990. Mainly technical communication, commercial and industrial for the Animal Feed Industry. Consulting for the poultry, swine, feed, pet, veterinary and agricultural industries as well.



Contents on our sites are constantly updated and directed to producers, executives and specialists of the Animal Feed Industry, with technical information, new production technologies and dynamics around the world like:

- Congresses
- Expos
- Seminars
- Latest business developments.



Users and activities within the portal are in general from the animal feed industry sector that daily obtain new and cuttingedge information. We also recieve a good number of new users through social media like Facebook that contribute and generate traffic to our main portal.

Sessions
6.946

Number of page views
11.742

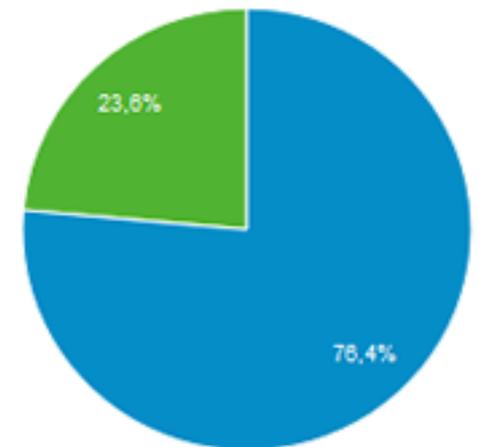
Pages/Session
1,69

Users
5.419

% Of new sessions
76,36 %

Average duration of the session
00:03:16

■ New Visitor ■ Returning Visitor





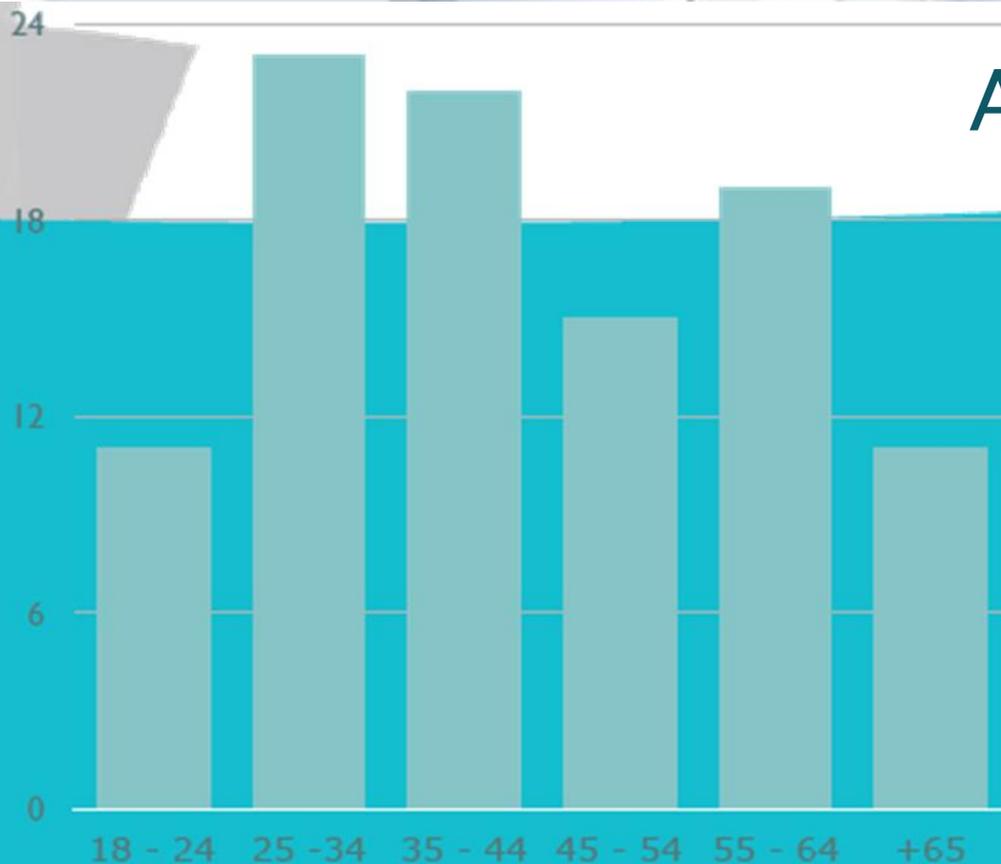
Current articles, relevant advertising information (videos and microsities), publications in social media and an efficient monitoring of our readers and advertisers needs puts us (Facebook, Google Analytics and Webalizer stats) in an excellent ranking in relation to similar sites on the internet .

Compare the performance of your Page and posts with similar Pages on Facebook.

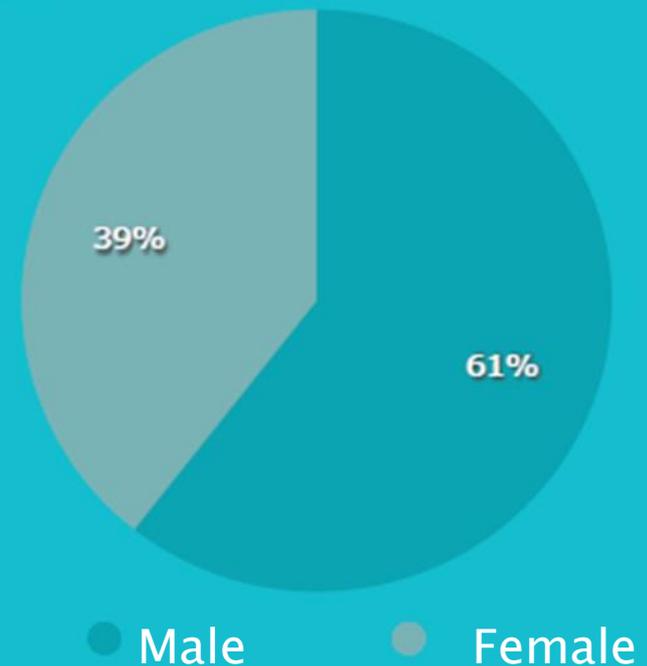
[Add Pages](#) Reactions, Comments & Shares

Page	Total Page Likes	From Last Week	Posts This Week	Engagement This Week
YOU 1 La Red Midia Mexico	25K	▲2.7%	39	2.1K
2 Engormix	17.6K	▲0.1%	0	0
3 Porcicultura.com	16.3K	▲0.4%	27	980
4 BM Editores SA de CV	10.6K	▲0.9%	43	901
5 El Sitio Avicola	4.8K	▲0.8%	0	0
6 El Sitio Porcino	3K	0%	0	0

Our reach encompasses all ages and gender segments what makes us an inclusive and highly accepted website among community.

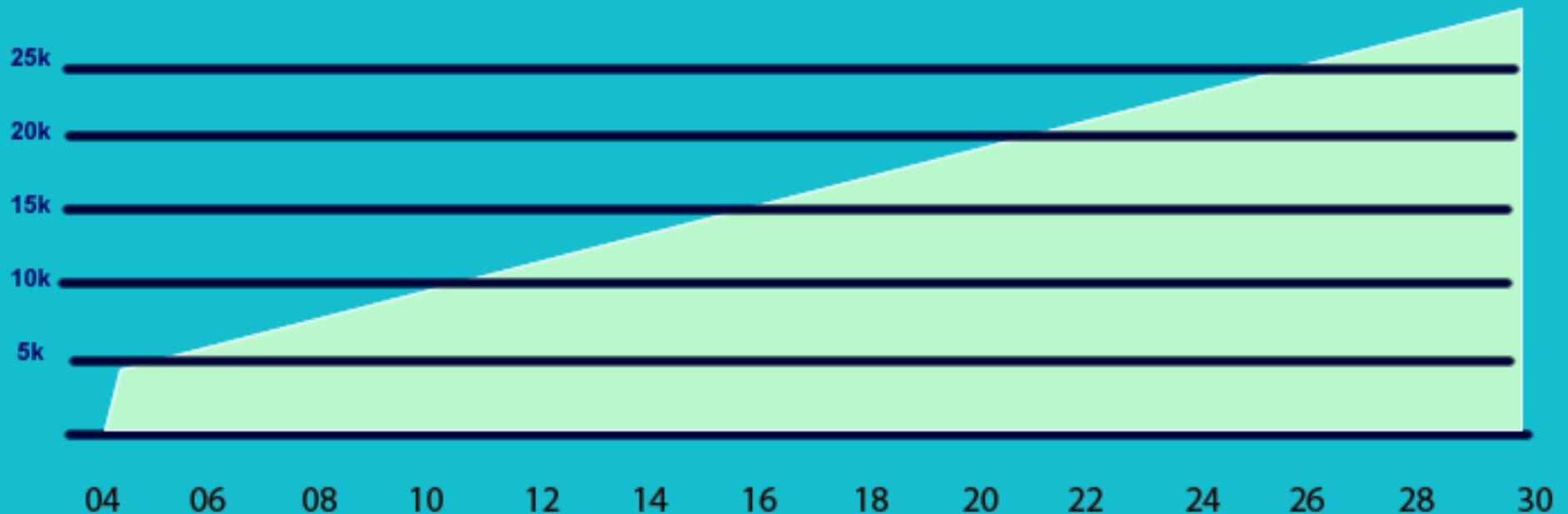


Age





Total likes in Facebook so far, +25,000.
And 2000 new followers integrate each week.
All of them related to the Animal Feed Industry.

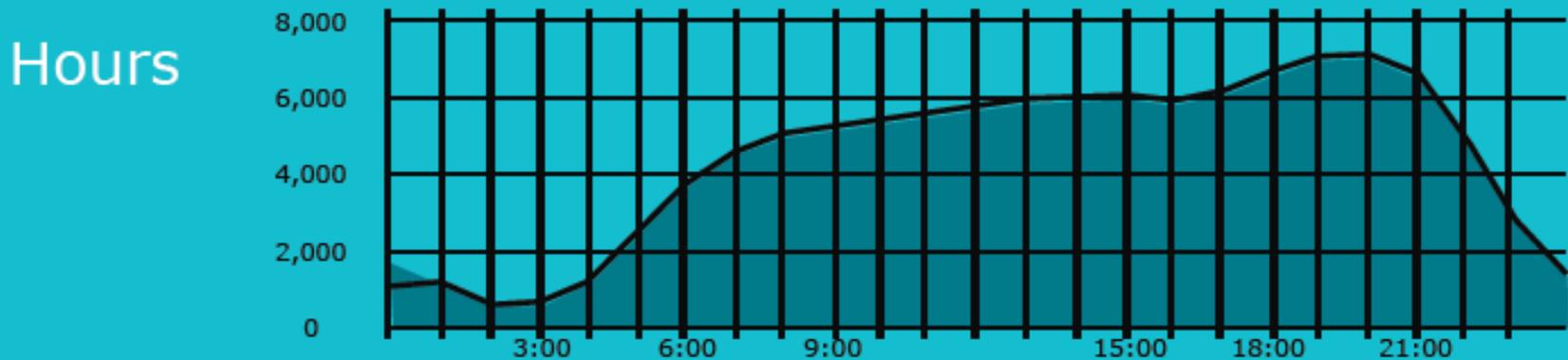


Posting reach on Facebook in the last month.





Weekly coverage of our Facebook page.
People reached belong to the Animal Feed Industry
(veterinarians, producers and consumers).





Advertising in our publications optimizes your company's economic resources through a timely, effective and global distributed impact.

Helping Produce Better and Safer Foods
“La Red MIDIA, Covering de World’s Animal Industry”.

